

conser

# ESG Index and data dispersion

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ESG consensus<sup>®</sup>

# The Sustainable Market

Going mainstream – ESG\* investing



Source: Global Sustainable Investment Alliance Review

> \$23 trillion

25% CAGR

Up to 50%  
European AuM

\* ESG: environment social and governance

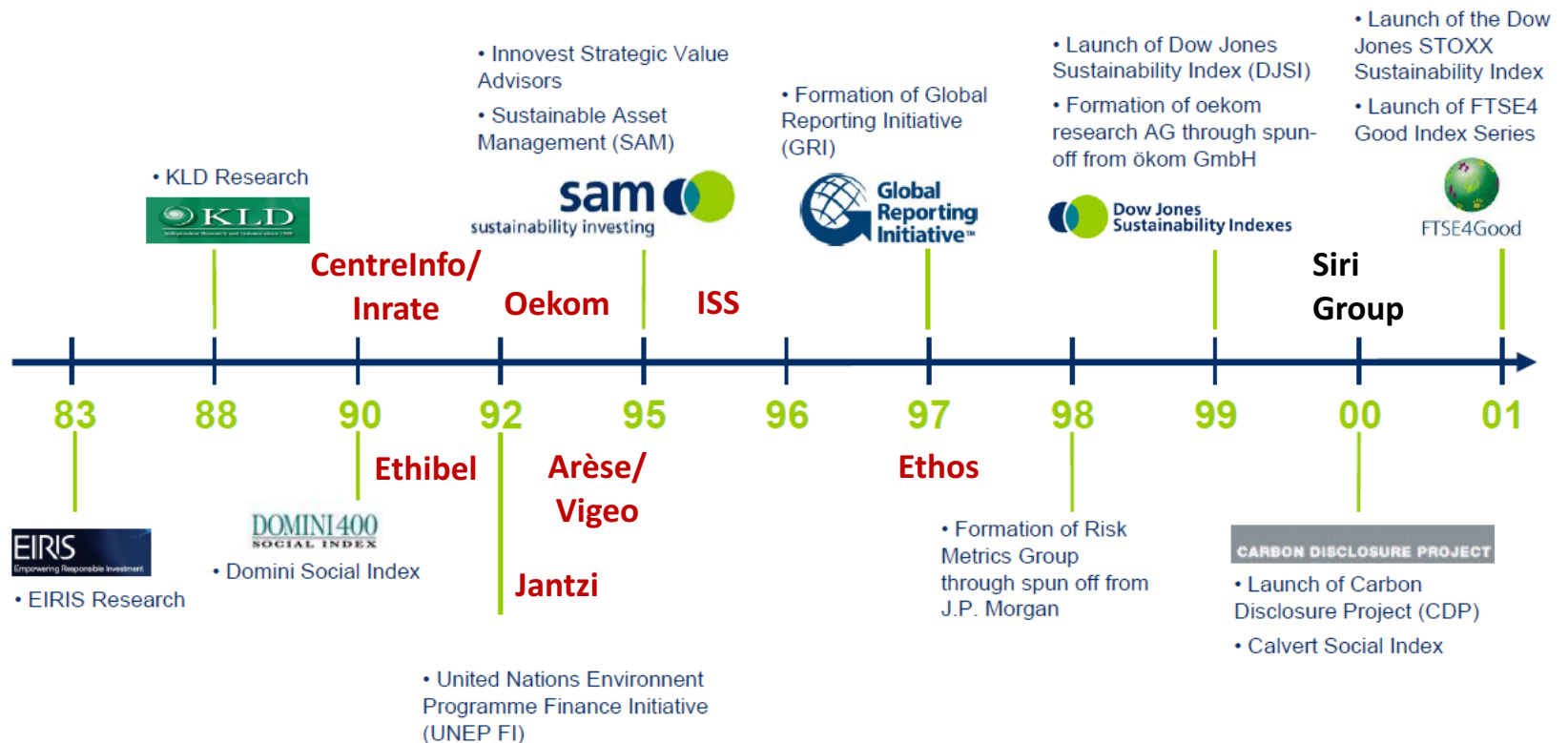
# Complex and diverse market

How to find its way in this complex and non standardized market ?



# ESG rating agencies

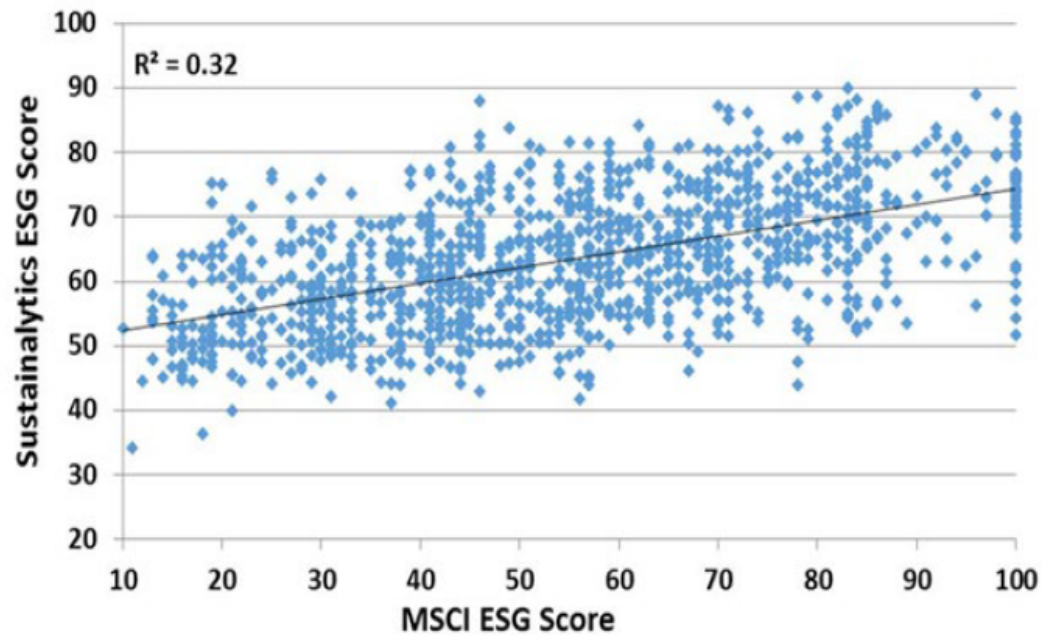
## Diversity of methodologies and approaches



# ESG rating agencies

Diversity of methodologies => low correlation

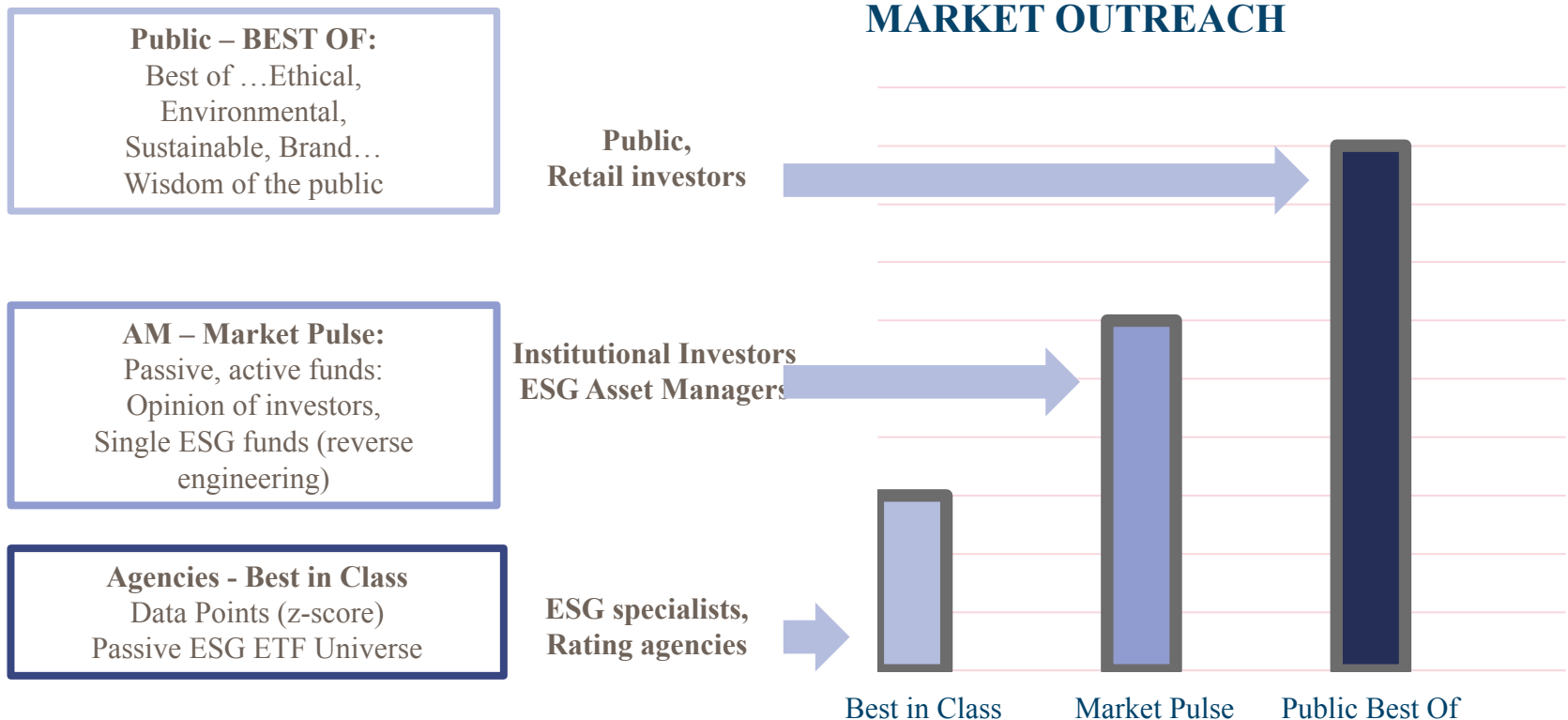
## Sustainalytics Vs MSCI



Source: CSRHub. S&P 1200 equities, January 2015

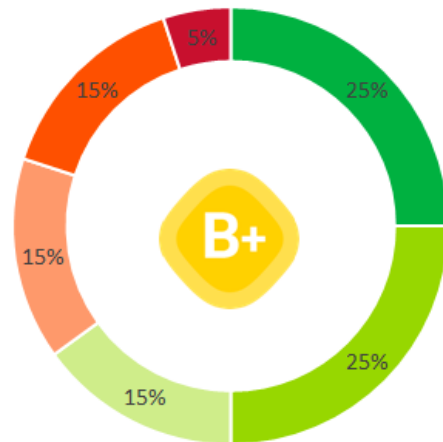
Our belief : combining different views instead of single ESG analysis

**Collective intelligence:** *from agencies to investors and civil society*

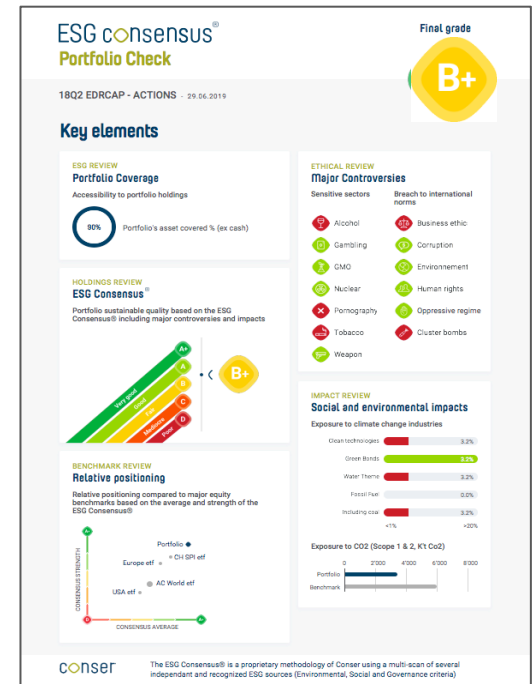


# Reliability – Portfolio Check

Check the sustainability profile and impacts of a portfolio – evaluation based on the ESG Consensus®



- Positive scoring: strong consensus
- Positive scoring: medium consensus
- Positive scoring: weak consensus
- Negative scoring: weak consensus
- Negative scoring: medium consensus
- Negative scoring: strong consensus



# Comparability – Portfolio Check

Relative positioning of each fund and its benchmark

